

# Analytics

This user has been setup for the Reports& Analytics section.

## ● Functionality

- ✦ Dashboard
- ✦ Report & Analytics
- ✦ Support



# Dashboard

## Analytics

- This is the default landing page in CloudSocial after you login.
- Do note that by default you will always see the latest five posts and latest five mentions.



# Reports & Analytics

## Analytics

- Downloading the customizable reports for the various Social media channels.
- Access to the the Analytics section organized by
  - ◆ Brand (aggregate across all social media channels)
    - ◆ Facebook
    - ◆ Instagram
    - ◆ Twitter
    - ◆ YouTube
    - ◆ LinkedIn
    - ◆ Sentiment
    - ◆ Team
    - ◆ Email
  - ◆ Google My Business



# Support

## Analytics

- Access our Support 24x7x365
  - ◆ Email
  - ◆ Chat
  - ◆ Video Calls
  - ◆ Raising Tickets to support team



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