

# Analytics User

This user has been setup for the Reports & Analytics section.

Functionality

Dashboard

Reports & Analytics

Support



# Dashboard

## Analytics User

- This is the default landing page in CloudSocial after you login
- You can customise the dashboard as per your liking by selecting which graphs or data you would like to be visible
  - Do note that by default you will always see the latest five mentions



# Reports & Analytics

## Analytics User

- Downloading the customizable reports for the various Social media channels
- Access to the the Analytics section organized by
  - Brand (aggregate across all social media channels added for that brand)
  - Facebook
  - Instagram
  - Twitter
  - YouTube
  - LinkedIn
  - Google My Business
  - Team
  - Sentiment
  - Email



## Support

### Analytics User

Access our Support 24x7x365

- Email
- Chat
- Video Calls
- Raising Tickets to support team

